



PenSPRA 2012 Excellence in Communications Contest Winners

In random order

Electronic Newsletter - Award of Excellence

Conestoga Valley – Adam Aurand
Reading – The Bulletin - Kristin Boyd
Upper St Clair – Paul Fox

Electronic Newsletter - Award of Honor

North Allegheny – Joy Ed
Eastern Center for Arts and technology – Amy Shields

Website - Award of Excellence

East Penn – Nicole Bloise
Erie Public – Matthew Cummings
Quakertown Community – Ricki Stein
Berks Co IU - Julie Bunnick and Pam Keeler

Website - Award of Honor*

Southern Lehigh – Leah Christman
Perkiomen Valley – Jessica Lester
Upper Darby – Dana Spino
Upper St Clair – Paul Fox
Seneca Valley – Linda Andreassi
General McLane – Marissa Rosenbaum
Lower Moreland – Cheryl Galdo
Chester Co IU – Tonia Farnum
Pine Richland – Rachel Hathhorn

**There were multiple ties in this category!*

Newsletter 3 color - Award of Excellence

Conestoga Valley – Adam Aurand

Newsletter 3-color - Award of Honor

PAESSP – May Issue – Sheri Thompson
Susquhanna Township – Dr Cathy Taschner
Cornell – Donna Belas
Deer Lakes – Kathryn Makuta

Annual Report - Award of Excellence

Conestoga Valley – Adam Aurand
North Allegheny – Joy Ed
Berks County IU – Julie Bunnick and Pam Keeler

Annual Report - Award of Honor

North Hills – Amanda Hartle
Allentown – Susan Williams
Fox Chapel – Bonnie Berzonski
Perkiomen Valley – Jessica Lester
Springford – Phil Ellingsworth

Calendar - Award of Excellence

North Allegheny – Joy Ed
Perkiomen Valley – Jessica Lester

Calendar - Award of Honor

Seneca Valley – Linda Andreassi
Cocalio – Allison Ohline
Northeast – Maureen Rizzo
Big Spring – Brandie Shatto
Highlands – Jennifer Goldberg and Misty Chybrzynski

Special Purpose Publication - Award of Excellence

Central Susquehanna IU – TIES – Amanda Coleman
Springfield – Dr Gary Mattei
Conestoga Valley – Adam Aurand

Special Purpose Publication- Award of Honor

Berks County IU – Julie Bunnick
Eastern – Amy Shields
Mars – Josh Schwoebel
Fox Chapel – Budget – Bonnie Berzonski
Moon Area – Megan Edwards
North Hills – Amanda Hartle

Social Media- Award of Excellence

Northeastern – Keri Straub
North Hills – Amanda Hartle

Social Media - Award of Honor

General McLane – Marissa Rosenbaum
Carbon Lehigh IU 21 – Emily Ascani

Best Use of Advertising - Award of Excellence

South Butler – Jason Davidek

Best Use of Advertising - Award of Honor

Parkland – Nicole McGalla

Seneca Valley – Linda Andreassi

Promotional Video - Award of Excellence

Eastern Center for Arts and Technology – Amy Shields

Promotional Video - Award of Honor

Upper Darby – Dana Spino – “Big Lots Hillcrest”

Upper Darby – Dana Spino – “Welcome Back”

News Show - Award of Excellence

Upper Darby – Dana Spino – “Yes We Can”

News Show - Award of Honor

Seneca Valley – Linda Andreassi